

FOR IMMEDIATE RELEASE

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### LOCAL AUTHOR EXTENDS “TRUTH” TO WEEKLY PODCAST

It began with the realization that some of his long-held beliefs were wrong – at least as defined by science, evidence and reason. From there it became a fascination with “what we know, that just isn’t so”, which has led Kalamazoo native Stephen L. Gibson on a personal journey of inquiry, resulting in his 2005 book, *Truth-Driven Thinking*. Even since that effort, he continues to interview best-selling authors whose work exposes gaps in conventional “wisdom”, and he is now sharing his method of inquiry by way of a new Podcast radio show that officially begins this week.

Interviews segments begin airing Wednesday, March 29<sup>th</sup>, and no topics will be off limits for exploration. Early shows will include politically incorrect questions about potentially *emotion-driven* issues, such as the trend toward increasingly strict “drunk driving” laws, and what people know about Christianity that just may be unsupported by historical reality. Initial guests include alcohol expert and retired sociologist from State University of New York, Potsdam, David J. Hanson, as well as multi best-selling author of fifteen theological books, retired Bishop of Newark, NJ, the Reverend John Shelby Spong.

Gibson’s podcast show officially began back on February 14<sup>th</sup>, when he began sharing his Midwest brand of Socratic Method by Podcasting all 13 chapters of his audiobook version of *Truth-Driven Thinking*, free of charge.

Any current or past episode of the show can be streamed directly from Gibson’s web site, at any time, with no cost. But for those with iPod’s or other “podcatching devices”, they can subscribe to the syndicated broadcast updates at the Apple Store on-line, the podcast directory at Yahoo.com, or directly at [www.truthdriventhinking.com](http://www.truthdriventhinking.com).

For more information about the Truth-Driven Thinking Podcast, or to request an interview, please call Stephen Gibson at 269-342-7002. General information about Podcasting is also available at [www.truthdriventhinking.com](http://www.truthdriventhinking.com).

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## BACKGROUND

### **Stephen L. Gibson**

Show Host and Author of

*Truth-Driven Thinking: An Examination of Human Emotion and its Impact on Everyday Life*

#### **About the Author:**

In addition to his Truth-Driven Thinking work, Steve Gibson owns and operates a specialty multimedia company, along with his wife and Co-founder Julie Gibson. They created People Power Productions in 2001 with the goal of helping real people share and preserve their own special stories and treasured family media. Steve believes in being an active participant in ones community, and is involved in various organizations and service clubs, including continued service as Trustee on the Parchment Board of Education, in Michigan. He is also an experienced pilot who holds Commercial and Instrument Flight Instructor Pilot Certificates, enjoys skiing, golf, and outdoor activities with Julie their two children.

#### **The Mission:**

The mission behind **Truth-Driven Thinking**<sup>(SM)</sup> is to encourage intellectual honesty in contemporary dialogue by revealing human tendencies toward emotion-driven thinking, the hidden costs of acting upon the flawed assumptions that result, and by illustrating that science, reason and evidence-based action are the best paths to optimizing the “greater good” for all.

#### **Products and Services:**

In pursuit of that mission and in support of the *Truth-Driven Thinking* message, there are several additional sources of Truth-Driven Thinking programming.

- [www.truthdriventhinking.com](http://www.truthdriventhinking.com) contains Steve’s commentary on current events, news and updates about the TDT efforts, as well as downloadable video clips and demonstrations in support of the book.
- [TDT Podcast](#) – A weekly podcast featuring provocative and interesting conversations with experts of “what we know that just isn’t so” across a variety of disciplines and specialties.
- [DVD Companion to the book](#) - *What We Know That Just Isn't So: The Truth-Driven Thinking*<sup>(SM)</sup> *Companion DVD* features full-length, exclusive interviews with Dr. Barry Glassner, Stephen Moore, and James Randi - plus bonus footage and reference materials related to the book.
- [Personal Appearances and Presentations](#) – Be it for educational or business settings, putting aside prejudices and creating a safe environment to explore human, emotion-driven fallibilities is a powerful experience. Opening minds is an important step in breaking down barriers to innovation and cooperation.

For more information about *Truth-Driven Thinking* please visit

[www.truthdriventhinking.com](http://www.truthdriventhinking.com)